1. **Details of Recommendations**

The Community Investment Advisory Panel is asked to note:

a) The processes and outcomes of the delivery of a very successful Junior Citizen Scheme Hounslow 2015 (JCS).

b) The overview and summary of the project and scheduled plans for the delivery of the scheme in 2016.

### If the recommendations are adopted, how will residents benefit?

<table>
<thead>
<tr>
<th>Benefits to residents and reasons why they will benefit, link to Values</th>
<th>Dates by which they can expect to notice a difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our young people are more informed in regards to</td>
<td>June 2015 on completion of the JCS.</td>
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<tr>
<td>• stranger danger,</td>
<td></td>
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<tr>
<td>• knife and gun crime,</td>
<td></td>
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<tr>
<td>• stop and search powers;</td>
<td></td>
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<tr>
<td>• how to safely use TfL buses / tubes,</td>
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<tr>
<td>• they are more informed about avoiding being violently radicalised,</td>
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<tr>
<td>• fire safety,</td>
<td></td>
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<tr>
<td>• using the rivers/ waterways safely,</td>
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<tr>
<td>• internet safely</td>
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<tr>
<td>• keeping their spaces and places clean with Hounslow Highways</td>
<td></td>
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<tr>
<td>information</td>
<td></td>
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<tr>
<td>• Road Safety</td>
<td></td>
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<tr>
<td>• Drugs and Alcohol</td>
<td></td>
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<tr>
<td>Our Primary School Teaching staff are</td>
<td>June 2015</td>
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<tr>
<td>- More informed about the risks the children may face in their</td>
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<tr>
<td>transition from primary to secondary schools</td>
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</tbody>
</table>
2. **Report Summary**

1. This report deals with the delivery of the Junior Citizen Scheme Hounslow 2015.
2. It recommends noting the activities delivered to raise awareness amongst our younger residents about to transition from Primary to Secondary school/Academy of the perils they can face.
3. If adopted, the key financial implications for the Council are nominal.

3. **Reason for Decision and Options Considered**

3.1 **Re establishing the Junior Citizen Scheme Hounslow.**

<table>
<thead>
<tr>
<th>Option</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Junior Citizen Scheme was run in Hounslow by TfL for a good number of years, it ceased in 2010. Following representations by a number of schools who flagged up the need to re-establish the Junior Citizen Scheme Hounslow to support year 6 children transitioning to Secondary School across and outside the borough officers commenced discussion around viability and evidenced need for the event.</td>
<td>In September 2014 discussions commenced with the Metropolitan Police, PC Michel Purvey and PCSO Anna Madden, and the LB Hounslow CPU unit about the possible reintroduction of the Junior Citizen Scheme. We successfully launched the scheme in June 2015, and the reintroduction of the scheme has been warmly welcomed by our primary schools across Hounslow. The key outcomes of the delivery of the scheme are more engagement with the primary school children in Hounslow from <em>blue light services</em>, the RNLI and the Local Authority, Hounslow Highways, TfL, and LBH Road Safety colleagues.</td>
</tr>
</tbody>
</table>
3.2 Finding a suitable location and space.

Cranford Community College.

3.3 Discussions took place regarding securing a suitable venue for the delivery of the JCS scheme.

3.4 Mr Kevin Prunty, Executive Head Teacher and Mr Alan Fraser, Deputy Head Teacher from Cranford Community College, (pictured left) supported us to access their playing pitch which offered ample space for the tented village at the Cranford site.

3.5 Tents were hired and associated paraphernalia were secured to ensure a safe, secure and enjoyable environment for the young students and their teachers.

3.6 The Junior Citizen Scheme 2015

3.7 The Junior Citizen Scheme is an imaginative way of teaching primary school children how to deal with everyday dangers safely and effectively. The scheme is targeted at year 6 pupils as they are soon to transition to secondary schools across Hounslow and London.

3.8 This is the age at which our Year 6 is increasingly given more freedom and more responsibility. The JCS scheme highlights potential situations which might challenge them, from a personal safety – to a peer pressure situation.

3.9 The JCS scheme is designed to help our young pupils make decisions about personal safety, the safety of others and will work to increase their awareness of possible dangers which they may encounter. The scheme also highlights the possible consequences of criminal activity and actions they might be tempted to commit.
3.10 The JCS took place from Monday 15th June 2015 – Friday 26th June inclusive at Cranford Community College, High Street, Cranford. It was formally opened on Monday 15th by the Lead Member for Communities, Cllr Sue Sampson.

3.11 We rolled out the following scenarios: Metropolitan Police - Stop & Search, Knife and Gun Crime, Stranger Danger, Internet Safety, Prevent Strategy (LBH pilot Prevent project), Royal National Lifeboat Institute, London Fire Brigade, TfL Tube and London Bus simulators and Hounslow Highways and Road Safety (LBH)

3.12 The schools who engaged

3.13 We had 31 schools who engaged with the JCS project. This equated to 2,300 year 6 pupils who made their way through the tented village over 10 working days.

3.14 Capturing the relevant data and evaluation of access to the resources, for the schools and the children were paramount.
3.15 Each School and each teacher was provided with a score card and evaluation forms enabling us to capture feedback from the schools and resource providers.

3.16 At the end of each day, and on completion of the interactive resources each pupil was provided with a signed certificate for them to keep.

3.17 JCS is an excellent example of multi-agency working and MP’s and elected members who attended the scheme during the VIP day were welcomed and thanked by the resource providers and more importantly the young people.

3.18 Over a two week period 13 resources were provided by a large number of officers from the Met Police, the London Borough of Hounslow, Hounslow Highways, Road Safety, the RNLI and the LFB. This was an excellent example of close partnership working enabling us all to deliver key outcomes for our primary school children.

3.19 We were also very pleased to have the tangible support shown by our two local MPs, Ruth Cadbury and Seema Malhotra. We also received visits from a number of elected members during our VIP day on 19th June 2015; this was hugely welcomed by the young attendees. Chief Inspector Andrew K. Morrow and Superintendent Raj Kohli of the Met Police also attended the scheme during the week and took part in a number of scenarios.
3.2  Prevent – Pilot Project.

3.2.1  Over the course of two weeks we ran a pilot, ground breaking Prevent project.

3.2.2  Using 8 simple slides we asked the following questions of all the young people who attended the event.
- Do you use the internet?
- How often do you use the internet?
- Where do you use the internet?
- Sites you visit – please tell us?
- If you were sent something that was offensive/ upsetting who would you tell?
- If you were concerned about a school friend’s activity online who would you tell?

3.1.4  The project has produced some excellent answers and research which we are currently working to collate

3.1.5  We have agreed to share the data/ research with each school in the coming weeks/ months especially as it pertains to their individual school/s.

3.1.6  Schools who engaged in the JCS will be able to use the data to show compliance with the Prevent Duty requirements that arise from the Counter Terrorism and Security Act 2015.

3.1.7  This data will / can be produced to support and supplement evidence for production to officers from Ofsted in the coming months.

3.1.8  Where ‘dark sites’ or other concerning information is produced from the data collation, we will be offering support and resources to the relevant school.

3.2.1  Junior Citizen Scheme 2016.

3.2.2  Feedback from the 31 schools for this year’s scheme has overwhelmingly been ‘excellent’ and we have been in contact to ascertain if they would be interested in attending next year’s JCS scheme.

3.2.3  We await feedback from a number of schools, but those who have responded have done so in the positive and have said they would be interested and willing to help finance next year’s event.

3.2.4  The Met Police/ LBH and other resource providers are set to meet to plan next year’s event.

4.  Key Implications

4.1  Targets and measures for the Junior Citizen Scheme

<table>
<thead>
<tr>
<th>How is success to be measured?</th>
<th>Defined</th>
<th>Unmet</th>
<th>Met</th>
<th>Exceeded</th>
<th>Significantly Exceeded</th>
<th>Date they should be deliver by</th>
</tr>
</thead>
<tbody>
<tr>
<td>To deliver</td>
<td>Our young</td>
<td>2,300</td>
<td>The 2,300</td>
<td>The take up</td>
<td>June 2015</td>
<td></td>
</tr>
</tbody>
</table>
JCS to every primary school in Hounslow

| people transition from primary school to secondary school without the life skills, knowledge and information enabling them to make a safe transition |
| children are better informed and understand about staying safe in the real world and online in the virtual world |
| pass on lessons learnt to family members – those who didn’t get to attend the event |
| of the JCS in 2016 is 100% with all schools in Hounslow signing up to take part. |

5. Financial Details

5.1 The London Borough of Hounslow together with colleagues from the Metropolitan Police in formalising the plan for the Junior Citizen Scheme, acknowledged that given the tight financial constraints we faced there was a need to fund the scheme in a ‘different’ way.

5.2 We wrote to the Headteachers (or appropriate staff) to ascertain if the JCS scheme was one they would be interested in engaging in, outlining the positive outcomes that could be achieved for each of the schools, and their pupils.

5.3 We, the Metropolitan Police Officers PC Michael Purvey and PCSO Anna Madden, followed up the correspondence with a visit / number of visits to the primary schools.

5.4 We successfully engaged with 31 schools across Hounslow. Each school agreed to pay the requisite sum of £500 per school enabling us to fund, through their payments almost 80% of the full cost of the event.

5.5 We secured sponsorship for most of the remaining costs and with gift in kind through the presence of up to 15 officers from the Metropolitan Police the scheme was financially viable and preceded a pace.

a) Financial Impact On The Budget (Mandatory)

The JCS scheme cost approximately £23,000 to deliver\(^1\). As noted schools paid the vast majority of the costs £15,500 - Sponsorship was provided by Hounslow Highways £1,000, and The Met Police, £1,200. Cranford Community College kindly offered their grounds and staff free gratis. The remaining costs some £5,300 have been paid for from the Prevent funding allocation 2015-2016.

b) Comments of the Assistant Director Strategic Finance

The cost of the 2015 event were funded through contributions from schools, sponsorship and the Prevent funding allocation. Funding will need to be identified as part of the planning for the 2016 scheme.

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\(^1\) Final costs to be reconciled and £23,000 is approximate.
6. **Legal Details/Comments of the Head of Governance**

There are no legal implications arising from this information report.

7. **Value for Money**

The vast majority of costs for this scheme have been covered by payments made by local primary schools. Ancillary costs have been covered by sponsorship and through the Prevent Funding. Costs per child are relatively low and achieve good value for money.

8. **Sustainability Impact Appraisal**

9. **Risk Management**

<table>
<thead>
<tr>
<th>Risks</th>
<th>Uncontrolled Risk</th>
<th>Controls</th>
<th>Controlled Risk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools wouldn’t sign up to the scheme</td>
<td>Resource providers were unable to commit to two weeks out of their respective posts</td>
<td>We minimised the impact on the Met Police with officers used on a rotational basis. Other resource providers found the timing conducive to allowing them to attend</td>
<td>Sign up 95% of the primary schools in Hounslow, and secure agreement to pay for access to the JCS before confirming the scheme was viable and progressing.</td>
</tr>
</tbody>
</table>

10. **Links to Council Priorities**

1. Keeping you Safe
2. Help and Support our residents who need it most
3. Ambitious Council that improves the lives of residents and works in transparent and efficient way

11. **Equalities, Human Rights and Community Cohesion**

Covered in the body of the report.

12. **Staffing/Workforce and Accommodation implications:**

n/a

13. **Property and Assets**

n/a

14. **Any Other Implications**
15. Consultation

16. Timetable for Implementation
    Delivered.

17. Appendices
    None

18. Background Information
    None

REPORT ENDS.